

REACHING OUT TO THE COMMUNITY THROUGH A MOBILE TOY LIBRARY

NECIC SIBU
7-9 June 2012



JOM Mobile Toy Library

- Started by ACS in April 2001 as an outreach project to children with severe disabilities in rural Penang

Photo of toy library store-house



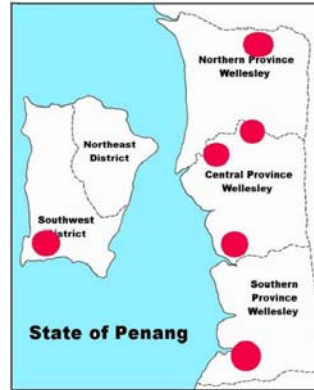
Our Aims

- To stimulate & promote the pleasures of play.



- To encourage spontaneous learning, leisure & fun, through toys, games & play materials.

Outreach Locations



Visits rural locations covering a radius of 50km

- ❖ Balik Pulau
- ❖ Pinang Tunggal
- ❖ Paya Keladi
- ❖ Permatang Bendahari
- ❖ Juru & Bukit Tengah
- ❖ Nibong Tebal



Play Sessions at PDKs



Juru



Balik Pulau



Group Play



Free Play



Play Sessions in Homes



introduce visual cards



Membership



Current members 191
Age ranges from 3 to late 40s



Toy Categories



Coding of Toys



Toy making



Network

Member of ITLA

- Participated international conferences since 1999
Tokyo, Portugal, South Africa, Paris, Brazil
- Represent as Board Member since 1999

Member of Asian Group Network

Organised the 2nd Asian Toy Library Conference in KL

Member of Malaysian Toy Library Council



World Play Day – May 28th



Painting the
WPD banner

Future Plans

- Develop personalised play materials and creative story telling sessions
- Introduce thematic play based approach in the PDKs
- Provide more ideas for PDK workers on the varieties importance of play
- Expansion of visits to places in the community such as hospitals etc..
- Promote World Play Day to more kindergartens



Promoting WPD through posters, flyers, tshirts, frisbees etc etc

We rely on

- Volunteers
- Toy Donors
- Toy Makers
- Toy Doctors



016-4487006 (Cindy)



We do not stop playing
because we grow old;
We grow old because we
stop playing

George Bernard Shaw



Thank you
Terima Kasih
Nandri
Xie - Xie